



IPI Strategy
471 Lovella Way
Sacramento, CA 95819

Schedule Dates	10/18/16-10/21/16
Advertiser	Jim Reed for Congress (9328)
Agency	IPI Strategy (3458)
Product	Political - State Races (1208)
Brand	Jim Reed for Congress (103912)
Salesperson	Wilcox, Terri (1235)
Sales Office	KRCR
Buyer Name	Vellucci,Cres
Phone/Fax	(916) 996-9170 /
CPE	N/A
Account Types	Local/Political Candidate
Billing Type	Calendar
Comments	

Date Entered	10/17/16
Last Modified	10/17/16
Entered By	Terri Wilcox
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$97.50
Net Total	\$552.50
Sales Tax	

<u>By Calendar Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2016	4	\$650.00
Grand Total:	4	\$650.00

CONFIRMATION CONTRACT

Comments:

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From: ipistrategy@gmail.com [mailto:ipistrategy@gmail.com]

Sent: Sunday, October 16, 2016 9:14 PM

To: Terri Wilcox <twilcox@bontencalifornia.com>

Subject: jim Reed Week 2 Start today-monday

Terri,

Just got word that Jim Reed for Congress wants the same buy - \$1,000 gross - again this week, starting Tuesday, Oct. 18, through Monday, Oct. 24.

Will make payment when I get your confirmation of the spots Monday a.m., OK?

Spots were uploaded - tags of JIM REED 2 and JIM REED 3, two :15s to be bookended.

Meant to replace the :30 he had last week. Please let me know if it's there.

OK?

Thanks,
Cres